



## CORPORATE OVERVIEW





# TABLE OF CONTENT

- 1 Chairman Message**
- 2 About ATIGS Group**
- 3 Our Expertise**
- 4 Trade & Investment Summits**
- 5 Strategic Alliance Partners**
- 6 Our Experts & Partners**
- 7 ATIGS Leadership**

# MESSAGE FROM THE **CHAIRMAN**

---

Bako Ambienda

**My profound desire to contribute to the development of Africa has led to the foundation of ATIGS Group**, Africa Trade and Investment Global Services. Through ATIGS Group, we have developed and launched cutting-edge programs including Africa Trade and Investment Global Summit (ATIGS) which has met a great success in multiple markets. Today, our portfolio encompasses specific Trade and Investment solutions and initiatives such as Africa Worldwide Alliance Partnerships (AfriWAPA), an initiative that helps African enterprises of all sizes elevate their brands and boost their businesses at international trade shows, which spearheaded the first Africa House, at South by South West Festival, and Africa Market Place at many international shows.

**To date, ATIGS has facilitated over \$365 million in trade and investment as part of its specific programs**, helped large-scale projects get off the ground, and supported businesses from U.S, China, India, Turkey, UAE, Germany, among others expand the footprint in African markets.

## **OUR EXPERTISE**

- **Connect** African businesses to top investors and strategic partners
- **Represent** bankable and high-potential projects
- **Facilitate** the pipeline between investors and top scalable, profitable opportunities across Africa to enhance economic development

# A FEW WORDS ABOUT **ATIGS Group**

**ATIGS Group, Inc (Africa Trade & Investment Global Services) is a trade promotion, project facilitation and development company.**

We provide a full spectrum of consulting and business development services to companies looking to expand or establish their operations in African markets.

As part of our activities, we facilitate the pipeline between high-level investors, and top scalable, profitable opportunities across Africa, and connect Africa's leading businesses to world-class Investment organizations, strategic decision-makers, and partners.

And thanks to our unparalleled capabilities and global network, we can mobilize prominent economic players from all around the world and organize exclusive gatherings dedicated to Trade and Investment.



*Bako Ambianda, Founder & CEO of ATIGS Group*



# AN UNPARALLELED **EXPERTISE**



## **CONSULTING**

- Strategic consulting
- Feasibility & Market Studies
- Project Planning & Facilitation
- Matchmaking Services
- Training



## **TRADE & BUSINESS PROMOTION**

- Business Negotiations
- Project Planning & Facilitation
- Brand positioning
- Product Representation



## **DEAL FACILITATION**

- Investment Planning & Opportunities
- Government Contracting
- Equity & Strategic Partnerships
- Brokering Connections



## **ECONOMIC DEVELOPMENT**

- Nation branding
- Country Development Agenda
- Strategic Planning
- Development Solutions

We leverage our expertise to also develop specific solutions for organizations such as the UN system agencies, Trade promotional organizations, Investment promotional agencies, and Multilateral organizations to help them achieve their programmatic activities in various areas of sustainable economic development and create an impact.

# AN UNRIVALED BUSINESS PLATFORM

---



Designed to promote and facilitate FDIs in African markets and international Trade between Americas, Asia, Europe, United Arab Emirates, and Africa, **Africa Trade and Investment Global Summit (ATIGS)** brings together a prestigious panel of **120+ government officials**, **350+ top global investors** and **800+ key economic players from 70+ countries**.

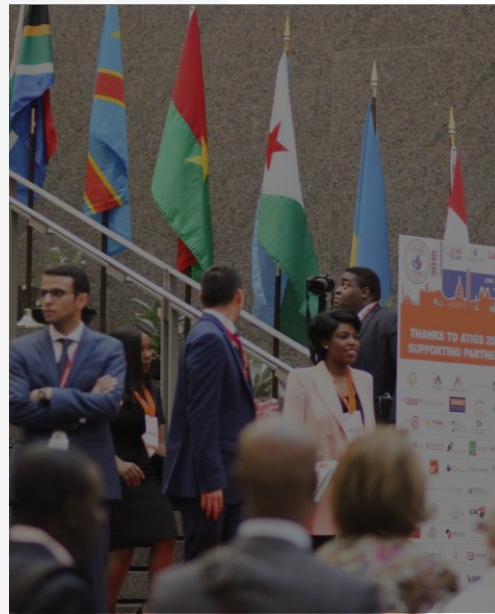
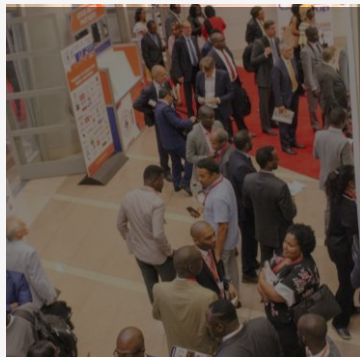
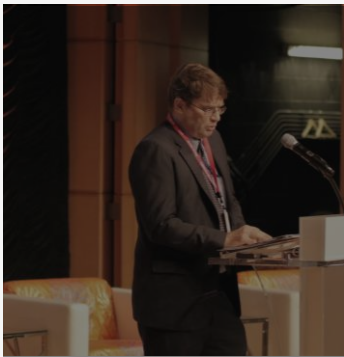


A high-level program including prominent speakers' presentations, industry workshops, country, business networking and deal-making sessions for the participants to initiate concrete dialogues, develop fruitful relationships and business partnerships.



The 3-days event puts a spotlight on high-potential and growth sectors such as Manufacturing, Agribusiness, Transportation, Renewable energies & Power, Construction & Infrastructure, ICT, Tourism & Leisure, Health, Banking & Fintech, Oil & Gas, Mining ...





## A UNIQUE NATION BRANDING OPPORTUNITY

**Always held in selected countries,** the event provides a unique platform to gain strategic insights about African markets' investment opportunities, direct engagement, deal-making, co-investments, strategic partnerships, and business networking.

### UPCOMING EDITIONS

- ATIGS 2020 Dubaï
- ATIGS 2022 Beijing
- ATIGS 2024 Brussels
- ATIGS 2026 Addis Ababa
- ATIGS 2028 South America



## ATTENDANCE

- **2,345** Delegates
- **92** Countries
- **87** Exhibitors
- **162** Top Speakers
- **320** Panelists & Moderators
- **186** Investor Groups
- **150+** National Trade & Investment Agencies
- **31** Delegation Groups
- **262** High-level Government officials



## SUPPORTING PARTNERS

**11** Mega Sponsors; **54** Partners; **75** Supporting Partners; **62** Featured Media Partners among which: Lufthansa Group, Banco Sol, Foster LP, GRUPO ASAS, International Trade Council, Invest Africa, Asian-African Chamber of Commerce & Industry, Africa Business Venture, USBACC, Oxford Business Group .....



## EVENT ORGANIZATION

- **14** Conference Session Rooms
- **24** Country Presentations
- **27** Conference Tracks
- **7** Bilateral Tracks
- **8** Networking Programs
- **2** Exhibition Halls
- **10** Pavilions
- **3** Venues



## COMPELLING PROGRAM

**16** Sectors focus at the Conference & Exhibition. **13** Sectors Briefings; Red Carpet & Awards Ceremony; Business Matchmaking; High-potential Projects Showcase; FDI Shark Tank; ATIGS Expression of Culture Arts; Book Signings & Tours; Press Conferences; MOU Signing Ceremony & Special side Events







# OUR EXPERTS & PARTNERS

---

We collaborate with highly-experienced professionals and the industry's most trusted partners to provide cutting-edge Trade & Investment services to both Governments and businesses.

# STRATEGIC ALLIANCE PARTNERS



**Trustrade Consulting Group** is an international trade, import/export consulting and advisory company serving various industries on the global market. We assist your business in creating new growth opportunities through the export of your products and services to international markets.

[www.trustradegroup.com](http://www.trustradegroup.com)

## PULSAR DEVELOPMENT

**Pulsar Development** supports clients in international infrastructure projects and cross continent business building activities. Our operations are revolved around rapid growth of new business opportunities and we assist companies in entering or expanding into markets throughout Africa, Asia, the Middle East and Europe. [www.pulsar-development.com](http://www.pulsar-development.com)



**Capital Consulting** is a Cape Verde Islands-based diversified investment company with a €5 Billion investment portfolio under management. Capital Consulting FDI services focused on marketing investment opportunities on behalf of our clients and matching investors with projects looking for funding. Vast network in USA, Europe, United Arab Emirates (Dubai, Abu Dhabi) Saudi Arabia, Qatar, and China. [www.capital-consulting.net](http://www.capital-consulting.net)



**Africa Business Venture** is Single desk web platform for your business needs in Africa. Tender prospects, contracts awards, company registration service, and matchmaking with the right lawyer or consultant. [www.africabv.com](http://www.africabv.com)



# OPERATING TRADE & INVESTMENT PLATFORMS



**FDI.Platform**



# OUR GLOBAL NETWORK

A community of highly-experienced partners







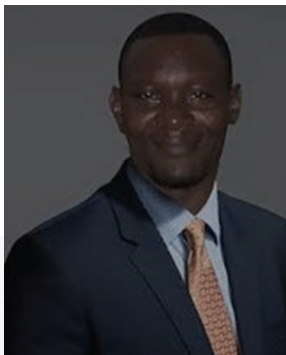
# ATIGS GROUP LEADERSHIP



## **Bako Ambianda**

**Chairman of ATIGS Group**

As the Chairman and CEO, Mr. Bako is responsible for leading the day-to-day management, development, and execution of the Group's long-term strategy and plans. He serves as the Chairman of the Organizing Committee of Africa Trade & Investment Global Summit (ATIGS), an initiative of ATIGS Group.



**Amega Yawo**  
Executive VP  
& Managing Partner

As Executive Vice President and Managing Partner, Mr. Yawo participates on the CEO-led team that creates and implement the Group's vision, mission, values, beliefs, and strategic goals. He is responsible for contributing to the sales and profitability avenues. He serves as the Global Representative of Africa Trade & Investment Global Summit (ATIGS), an initiative of ATIGS Group, and manages ATIGS Global Network.



**Fernando Dolbeth  
De Assunção**  
Managing Partner

As Managing Partner, Mr. Fernando, participates on the CEO-led team that creates and implement the Group's revenue generation avenues on project development, market expansion, and sponsorships. He is responsible for building consensus through strategic partnership. He serves as the Coordinator of all Portuguese-speaking countries that are affiliated with Africa Trade & Investment Global Summit (ATIGS), an initiative of ATIGS Group. Inc.



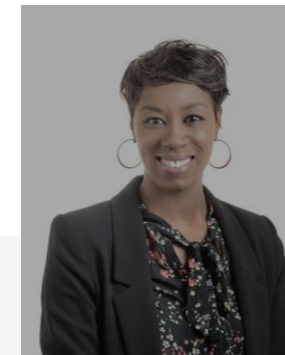
**Alfred Loua**  
Executive director

As Executive Director, Mr. Loua is responsible for creating initiatives to take advantage of market opportunities and acting as a liaison with management to implement various business development efforts. He serves as the Official Côte d'Ivoire Country Representative of Africa Trade & Investment Global Summit (ATIGS), an initiative of ATIGS Group. Inc.



**Sal Tauhidi**  
Honorable Advisory  
Board Member

As Honorable Advisory Board Member, Mr. Tauhidi - *Retired Sr International Trade Specialist, US Department of Commerce, Africa-Mideast Office* - provides expertise, direction, and strategic thinking to support ATIGS Group, Inc. by sharing technical or specialist advice, sharing high-level strategic insights, ideas, inputs, and knowledge with the Management to advance the success of the Group. He serves the liaison for Embassies / US Department of Commerce's participation of Africa Trade & Investment Global Summit (ATIGS), an initiative of ATIGS Group. Inc.



**Stephanie De Lima**  
Brand positioning &  
Marketing Sr. Advisor

As Brand positioning & Marketing Sr Advisor, Ms. Stephanie uses her extensive expertise to support ATIGS Group in creating fresh thinking, actionable strategies, and finding distinctive ways to grow in Africa and the World. She holds ultimate responsibility for the Group's marketing & communication activities, oversees the development and delivery of a fully integrated marketing strategy for the Group's initiatives on a case by case consultancy basic.





---

# GET IN TOUCH

We remain at your disposal for any  
further information

## CONTACT

Africa Trade and Investment Global Services  
ATIGS Group, Inc  
[contact@atigsgroup.com](mailto:contact@atigsgroup.com)  
[www.atigsgroup.com](http://www.atigsgroup.com)

