

ATIGS Dubai 2020

# ATIGS Dubai 2020

A UNIQUE ENGAGEMENT PLATFORM

## EVENT BROCHURE

### ORGANIZED BY

Global Attain Advancement LLC  
DBA: GAA Exhibitions & Conferences  
[www.gaaexhibitions.com](http://www.gaaexhibitions.com)

### PRESENTED BY

ATIGS Group, Inc.  
Africa Trade and Investment Global Services  
[www.atigsgroup.com](http://www.atigsgroup.com)

### ATIGS DUBAI 2020

**Location:** Dubai, UAE  
**Dates:** October 28-29, 2020  
**Email:** [atigs2020@gaaexhibitions.com](mailto:atigs2020@gaaexhibitions.com)  
**Website:** [www.atigs2020.com](http://www.atigs2020.com)



**DUBAI**  
**2020**

# ATIGS Dubai 2020 Is Presented by:

## ATIGS GROUP

A recognized expertise in Trade promotion,  
Project facilitation & Business development  
in Africa



**ATIGS Group, Inc (Africa Trade & Investment Global Services) is a Trade promotion, Project facilitation and development company.**

We provide a full spectrum of consulting and business development services to companies looking to expand or establish their operations in African markets.

As part of our activities, we facilitate the pipeline between high-level investors, and top scalable, profitable opportunities across Africa, and connect Africa's leading businesses to world-class Investment organizations, strategic decision-makers, and partners.

Our unparalleled capabilities and global network enable us to mobilize prominent economic players from all around the world and organize exclusive gatherings dedicated to Trade and Investment. We leverage our expertise to also develop specific solutions for organizations such as the UN system agencies, Trade promotional organizations, Investment promotional agencies, and Multilateral organizations to help them achieve their programmatic activities in various areas of sustainable and economic development and create an impact.

Since its foundation, ATIGS Group has successfully established itself as a leading business event organizer. Every two years, we organize the **"Africa Trade and Investment Global Summit (ATIGS)"**, the premier global African business conference & exhibition.

Designed to promote and facilitate international trade between Americas, Asia, Europe, United Arab Emirates, and Africa, the event brings together a prestigious panel of government officials, top global investors and key economic players for three days.

Always held in selected countries, it provides a unique platform to gain strategic insights about local investment opportunities, facilitate direct engagement, deal-making, co-investments but also the establishment of business partnerships.

### **Upcoming editions:**

- ATIGS 2020 Dubai
- ATIGS 2022 Beijing
- ATIGS 2024 Brussels
- ATIGS 2026 Addis Ababa
- ATIGS 2028 Brazil

**[www.atigs2020.com](http://www.atigs2020.com)**



# ATIGS Dubai 2020 Is Organized by:



## Global Attain Advancement (GAA)

**Founded in Washington, DC in 2012**, Global Attain Advancement focuses on **high-quality events and exhibitions dedicated to global business, Trade facilitation and G2G capacity building**. We design and organize high-level Summits, Forums, Exhibitions & Networking platforms dedicated to Trade and Investment in African markets.

GAA develops and implement specific trade programs, capacity building workshops as well as high-quality events aiming at supporting both companies and public organizations in **developing new business opportunities, connecting with customers, launching new products/services, promoting their brands, and expanding in new markets.**



# DUBAI 2020

## EVENT

## ATIGS DUBAI 2020

DUBAI  
2020

**ATIGS Dubai 2020 will be a preminent summit showcasing Africa's potential;** a continent offering a unique and highly attractive environment for organizations seeking to expand their business operations and secure foreign direct investment (FDI) opportunities. With the participation of **Government officials, top-tier investors, influencers, and world's foremost companies from every corner of the globe,** the 2-days event will provide **an unprecedented platform to connect and engage with a finely select audience.** Whether they be in-person meetings, networking or deal-making sessions, it will offer **cutting-edge content** for the participants to **gain strategic insights, foster fruitful relationships and business partnerships.**



### Unlocking Africa's potential

With an abundance of natural resources and promising sectors such as Energy, ICT, Construction, Education, Agriculture, Tourism..., Africa is best-positioned to become the provide the heist return of investment (ROI). The Summit will be a golden opportunity to bring to the forefront high-growth industries and local entrepreneurs and promote new opportunities to the very best of the investment world and raise capital.



### New Era

Africa has entered a new era for investors. The ongoing reforms and new laws in most countries related to the private investment legal framework are very positive indicators on the investment environment to attract FDIs. Through ATIGS Dubai 2020, African countries will be able to send out a strong signal to the international business & investors communities while increasing their international stature.



### Partnering with key stakeholders

The event format will be specially designed to facilitate peer engagement between representatives from various African countries, and international stakeholders. High-level Country, business and private sessions will be on the agenda to create multiple opportunities for participants to establish direct contact, initiate concrete dialogues, develop new business, co-investments and strategic partnerships.



### Nation branding

ATIGS Dubai 2020 will serve as a Nation branding campaign to create momentum that will lead to increased exposure of several African countries. The bespoke Marketing, Media Relations, and Social media strategy that have been designed will contribute to significantly enhance the reputation of Africa as the next big market and reach target audiences efficiently and trigger engagement.

COME TO  
SS 2018



## A UNIQUE ENGAGEMENT PLATFORM

# ATIGS Dubai 2020

Through the organization of ATIGS Dubai 2020, ATIGS Group will show its strong will to host a unique engagement platform with a lineup of top-rated speakers, a broad panel of investments and financial organizations, and high-level investment sessions and meetings among which:

- **Program**, a program developed in collaboration with International and Africa's expert practitioners from a variety of investment-related fields
- **One-on-One Meetings**, private meetings arranged before the event
- **B2B Meetings** to facilitate business partnerships
- **G2G Meetings**, private meetings with Government officials to discuss investment projects and prospective partnerships
- **Sector Briefings**, briefing sessions dedicated to high-growth industries in Africa
- **Investors Zone**, a special zone dedicated for Investment organizations & institutions and Development banks
- **MoU Signings Room**, a dedicated room to MoU signings
- **MoU Signing Ceremony**, a special ceremony for the signature of cooperation agreements and MoU agreed to by the Government or private sector representatives.
- **Summit Announcement Plenary** for stakeholders to announce action commitments.

*With strategic networking allowing participants to raise capital and generate business through one-to-one meetings.*



# ATIGS Dubai 2020

In order to create a high-quality platform and enhance networking, the event will bring together **strategic stakeholders, accredited investors, investment promotional agencies (IPA's) and trade promotional organizations (TPO's)** for the exclusive high-level gathering held in Dubai. And to support Africa's diversification efforts in trade, the agenda will be geared to **significantly gain traction with global investors and engage efficiently** with both private and public investment organizations. Backed by many years of experience in events organization, **we are highly skilled in designing strategic business platforms that will enable African Countries to boost their attractiveness.** Through this event, we'll support Government officials, local economic players and projects promoters to interact with influential stakeholders and foster partnerships **through focused, thematic sessions, workshops, networking and deal-making opportunities.**

## AUDIENCE

**The extensively pre-qualified pool of investors at the event will include:** Sovereign wealth funds, Senior government representatives, Royal & family offices, Pension funds (corporate & public), Asset managers & mutual funds, Insurance companies, Islamic funds & banks, High net-worth individuals, Foundations, Unit trusts, Investment banks, Private investors

## CONFERENCE THEMES

- Trade and Investment prospects
- Business dynamics in the emerging markets
- Burgeoning sectors and regions across the world
- Understanding returns on capital injection, private business and development project under the current financial circumstances

## NETWORKING OPPORTUNITIES

- Exclusive VIP lounge throughout the two-days conference
- VIP breakfasts with all Summit attendees
- Speed-networking coffee breaks
- Networking luncheons with attendees
- Dining with VIP guests
- Extended Q&A sessions

## KEY EVENT HIGHLIGHTS

- Cutting-edge content & presentations by renowned global investors
- One-on-One high-level investor meetings
- Exclusive Capital-raising workshops (up to 15 investors per workshop)
- Five-star networking and business relationship development sessions

# TARGET Audiences & Influencers

**Designed for a specific audience, the event will gather a broad panel of International and Africa's leading CEOs, Key investors, Top influencers and decision-makers.** We anticipate the presence of Investment Officers, Economic Advisors, Media organizations, Business Leaders, National Investment Bodies, Key Government Officials, Financial Institutions and Banks, Economic Development organizations, Investment Promotion Agencies (IPAs), Trade Promotional Organizations (TPO's) International and Domestic Investors, Multinational Enterprises (MNEs), prominent financiers, private-sector champions investing, operating or expanding in Africa.

1

## FUNDS

- Sovereign Wealth Funds
- Royal & Family offices
- Pension funds (corporate & public)
- Asset managers & Mutual funds (hedge, sector, hybrid, theme funds)

2

## BANKING & FINANCE

- Insurance companies
- Islamic Funds & Banks
- International and Local Investment Banks
- Unit Trusts
- Private investors

3

## BUSINESS & MEDIA

- International business leaders
- Africa's CEO and MD
- High-profile individuals
- Foundations
- International and local Media outlets and expert journalists

## JOB TITLES

### MOST RELEVANT PROFILES AND POSITIONS

- |                                     |                               |                                      |
|-------------------------------------|-------------------------------|--------------------------------------|
| ▪ Minister of Finance/Economy       | ▪ Head of Strategy            | ▪ Investments Director               |
| ▪ Minister of Trade/Investment      | ▪ Head of Treasury            | ▪ Chairman                           |
| ▪ Governor of Central Bank          | ▪ Head of Direct Investments  | ▪ Member of the Board                |
| ▪ Group Chief Financial Officer     | ▪ Head of Project Investments | ▪ Deputy Chairman                    |
| ▪ Group Chief Investment Officer    | ▪ Direct Investment Advisor   | ▪ Vice President Finance/Investments |
| ▪ Portfolio Director                | ▪ Chief Investment Officer    | ▪ Founding Partner                   |
| ▪ Head of International Investments | ▪ Private Equity              | ▪ Founding Investor                  |
| ▪ Head of Investments               | ▪ Head of International Trade | ▪ CEO                                |

## BRANDING & MEDIA POSITIONING

# 2020 Africa-Global Must-attend event

A bespoke branding & visibility strategy have been designed to create momentum and so that ATIGS Dubai 2020 becomes the 2020 Must-attend Africa-Global event. We'll use the best traditional and digital communication channels to boost the event exposure in the world (TV, Radio, Print, Social media). Formed by brand positioning strategists, PR, Media relations and social media experts, our team of International and Africa's specialists will **launch integrated campaigns to reach target audiences and key influencers.**



WEBSITE



TELEVISION



RADIO



DIGITAL



SOCIAL MEDIA



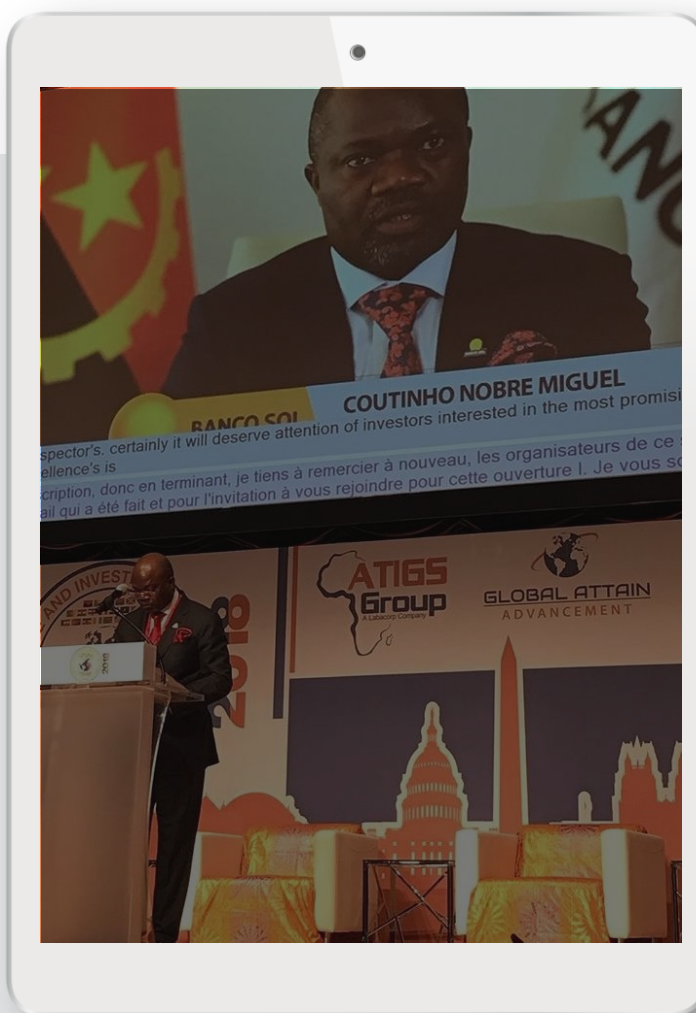


# Positive coverage

## All around the world

By harnessing the power of Broadcast, Print and Online publications, organizing press conferences, and arranging interviews with prominent reporters, **the media coverage of ATIGS Dubai 2020 will be significant. Not only the media spin-offs will contribute to raising Africa's profile in the world, but it will also support the new Governments in shaping public opinion and influence global key stakeholders.** We'll take full advantage of the event to devise a **branding program** and push inspiring and thought-provoking stories (in English, French, Portuguese, Arabic, and Chinese) appealing to media influencers, about Africa's trade and investment opportunities before, during and after the event - to **create a long-term impact.**

*Press articles in prestigious local and international publications*



*Video & Photos distribution to media outlets around the World*

## HIGH-LEVEL Delegates

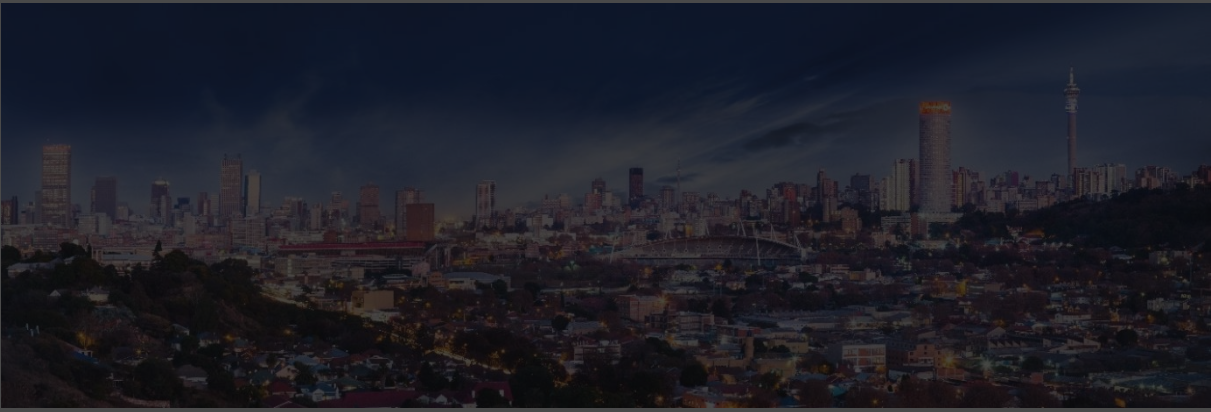
The Delegates & Investors participation at ATIGS Dubai 2020 will be all high-level.

**Delegates from 70+ Countries**

# ATIGS DUBAI 2020







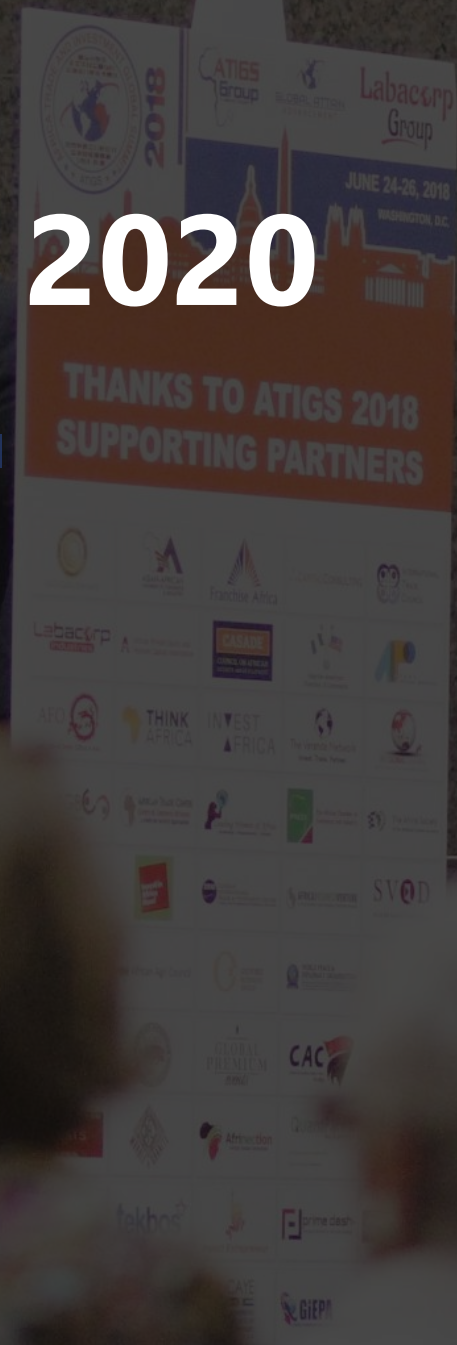
ATIGS Dubai 2020 to welcome a delegation of ministers, governors, business executives, and global investors to facilitate deal making, co investments, strategic partnerships, and business networking all under one roof.





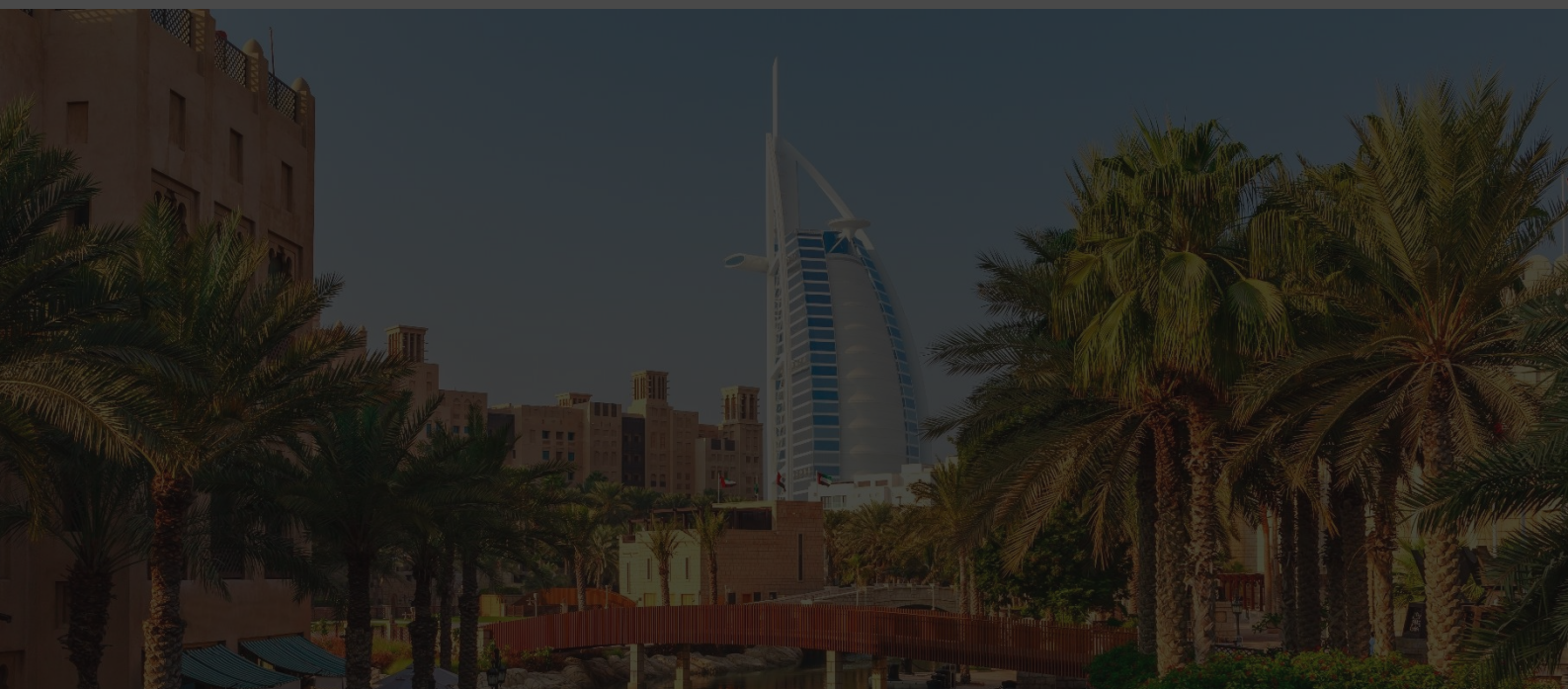
# ATIGS Dubai 2020

October 28-29, 2020





# DUBAI



## TEAM

# PRODUCTION COMMITTEE

Our production team consists of a group of highly experienced organizations with unparalleled capabilities to bring to life top-notch ATIGS Dubai 2020.



**ATIGS Group, Inc** (Africa Trade & Investment Global Services) is a trade promotion, project facilitation and development company that provides business development services to companies looking to expand or establish their business operations in Africa. The Group also facilitates the pipeline between investors, and top scalable, profitable opportunities across Africa, and connect African businesses to world-class investors, buyers, and strategic partners. [www.atigsgroup.com](http://www.atigsgroup.com)



Founded in Washington, DC in 2012, and expanded into Texas in 2015, **Global Attain Advancement (GAA)** also known as GAA Exhibitions & Conferences focuses on high quality events & exhibitions for global business & trade facilitation and G2G capacity building, We develop and own trade programs, workshops, exhibitions & networking specific to help companies develop new business, meet customers, launch new products, promote brands, and expand markets. [www.gaaexhibitions.com](http://www.gaaexhibitions.com)



**Trustrade Consulting Group** is an international trade, import/export consulting and advisory company serving various industries on the global market. We assist your business in creating new growth opportunities through the export of your products and services to international markets. [www.trustradegroup.com](http://www.trustradegroup.com)



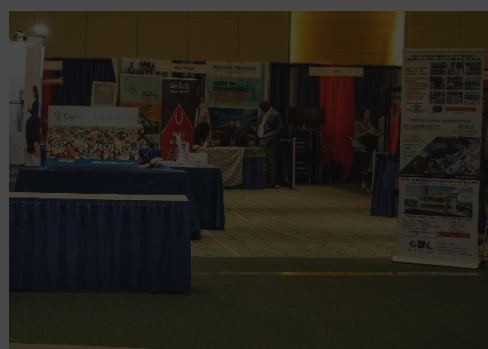
**Capital Consulting** is a Cape Verde Islands-based diversified investment company with a €5 Billion investment portfolio under management. Capital Consulting FDI services focused on marketing investment opportunities on behalf of our clients and matching investors with projects looking for funding. Vast network in USA, Europe, United Arab Emirates (Dubai, Abu Dhabi) Saudi Arabia, Qatar, and China. [www.capital-consulting.net](http://www.capital-consulting.net)



**Pulsar Development** supports clients in international infrastructure projects and cross continent business building activities. Our operations are revolved around rapid growth of new business opportunities and we assist companies in entering or expanding into markets throughout Africa, Asia, the Middle East and Europe. [www.pulsar-development.com](http://www.pulsar-development.com)



# Highlights from ATIGS 2018



# ATIGS 2018

Premier Africa-centric business event in USA

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Nasdaq | GlobeNewswire  
Africa Trade & Investment Global Summit

PREMIER AFRICA-GLOBAL EVENT  
IN

2018!



JUNE 24-26, 2018

TRADE | INVESTMENT | ECONOMIC DEVELOPMENT

*Connecting Global Investors to Africa Market*

Nasdaq

Advertisement of ATIGS 2018 on Nasdaq Tower, Times square, New York,  
the most valuable advertising spaces in the world



## PAST FACTS & FIGURES

# ATIGS 2018

***“Driving Trade, Unleashing Investment and Enhancing Economic Development”***



**Africa Trade and Investment Global Summit (ATIGS)** is a prestigious biennial business conference and exhibition designed specifically to promote and facilitate international trade between Americas, Asia, Caribbean, EU, UAE, with Africa; facilitate foreign direct investment in Africa and to provide a platform for businesses to expand into new markets. The event brings together participants from more than 70 countries. Upcoming editions include **ATIGS 2020** - Dubai; **ATIGS 2022** - Beijing; ATIGS 2024 - Brussels, **ATIGS 2026** - Addis Ababa; and, **ATIGS 2028** - South America. [www.atigs2018.com](http://www.atigs2018.com)

### ATTENDANCE

- **2,345** Delegates
- **92** Countries represented
- **87** Exhibitors
- **162** Featured Speakers
- **320** Panelists & Moderators
- **186** Accredited Investor Groups
- **150+** National Trade & Investment Agencies / Organizations
- **31** Delegation Groups
- **262** High-level Government Dignitaries, Vice-Presidents, Ministers, Governors, Ambassadors

### EVENT ORGANIZATION

- **14** Conference Session Rooms
- **24** Country Presentations
- **27** Conference Tracks
- **7** Bilateral Tracks
- **8** Networking Programs
- Occupied **48, 600 sq. ft.** (Total ATIGS Spaces)
- **2** Exhibition Halls
- **10** Pavilions
- **3** Venues

### SUPPORTING & SPONSORING PARTNERS

- **11** Mega Sponsors
- **54** Partners
- **75** Supporting Partners
- **62** Featured Media Partners

**Among which:** Lufthansa Group, Banco Sol, Foster LP, GRUPO ASAS, International Trade Council, Invest Africa, Asian-African Chamber of Commerce & Industry, Africa Business Venture, USBACC, Oxford Business Group, African Agri Council, FDI Intelligence, American Business Television .....

### COMPELLING PROGRAM

- **16** Sectors focus at the Conference & Exhibition
- **13** Sectors Briefings
- Red Carpet & Awards Ceremony
- Business Matchmaking
- High-potential Projects Showcase
- FDI Shark Tank
- ATIGS Expression of Culture Arts
- Book Signings & Tours
- Press Conferences
- MOU Signing Ceremony & Special side Events

## PAST PARTNERS &amp; SPONSORS

## ATIGS 2018

*"Driving Trade, Unleashing Investment and Enhancing Economic Development"*





## PAST MEDIA IMPACT

## ATIGS 2018

*"Driving Trade, Unleashing Investment and Enhancing Economic Development"*



## PAST MEDIA EXPOSURE

# ATIGS 2018

## ***"Driving Trade, Unleashing Investment and Enhancing Economic Development"***

### **Global Business Leaders to Address 2018 Africa Trade and Investment Global Summit in Washington, D.C**

GAA Exhibitions & Conferences ([www.GAAexhibitions.com](http://www.GAAexhibitions.com)) and ATIGS Group ([www.ATIGSgroup.com](http://www.ATIGSgroup.com)) today announced the lineup of global executives and business leaders that will address participants at the Africa Trade and Investment Global Summit 2018, June 24-26, at the World Trade Center – Ronald Reagan Building. [Read](#)

### **Africa Trade & Investment Global Summit (ATIGS)**

#### **2018: Conference & Exhibition**

A unique high-level conference and exhibition, prestigious, biennial business platform designed specifically to promote and facilitate international trade between Americas, Asia, Caribbean, EU, UAE, with Africa; to facilitate foreign direct investment in Africa; and to provide a platform for businesses to expand into new markets. [Read](#)

### **Donald Duke Represents Nigeria at the 2018 African Trade and Investment Global Summit (ATIGS) in Washington DC**

Nigeria is about to be set on the global stage again when Donald Duke, the former Governor of Cross Rivers State speaks at the African Trade and Investment Global Summit (ATIGS) (<http://ATIGS2018.com>) on June 25 this year. He will be joining other global thought leaders within the public and private sectors to address issues bothering on foreign-direct investments and emerging markets between Africa and the rest of the world. [Read](#)

### **Participation in ATIGS 2018 is a good investment for your company**

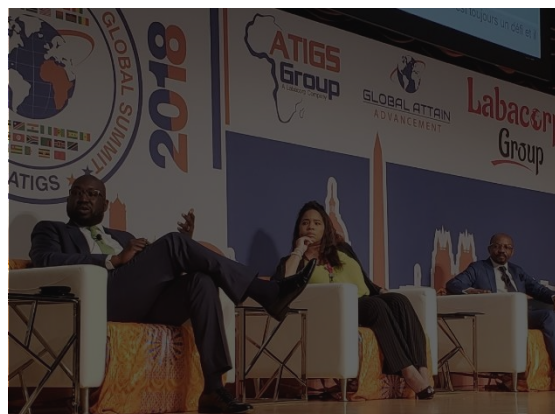
The Africa Trade & Investment Global Summit (ATIGS) – ATIGS 2018 Conference and Trade Show – that is coming up June 24-26, 2018 in Washington, DC, is a unique high-level, prestigious, biennial business platform designed specifically to promote and facilitate international trade and foreign direct investment in Africa. [Read](#)

### **KDHI Agriculture Promotes Investment into AgriBusiness and AgriTech ...**

Kavaneet Dhami of KDHI Agriculture spoke on the Agribusiness panel of the 2018 Africa Trade & Investment Global Summit (ATIGS), which took place at the World Trade Center in Washington, D.C. The summit had over 2,000 people in attendance from over 70 countries and allowed for a deal-making platform for foreign companies looking to penetrate the African market. [Read](#)

### **Zambian Delegation Successfully Participates At the 2018 U.S. African Trade and Investment Global Summit**

Northern Province Permanent Secretary Elias Kamanga says His Excellency the President of the Republic of Zambia Mr. Edgar Chagwa Lungu is focused on implementing the Seventh National Development Plan (7NDP). Mr. Kamanga also said Government is determined to promoting the Northern Circuit of Zambia for investment in various sectors of the country's economy. [Read](#)



### **International Trade Centre Joined Forces with ATIGS 2018**

GAA Exhibitions & Conferences, organizers of ATIGS 2018 ([www.ATIGS2018.com](http://www.ATIGS2018.com)) today announced that the International Trade Centre (ITC) ([www.intracen.org](http://www.intracen.org)) has joined forces with the Africa Trade and Investment Global Summit (ATIGS), to advance the event goals and objectives. [Read](#)

*Many more articles available online*

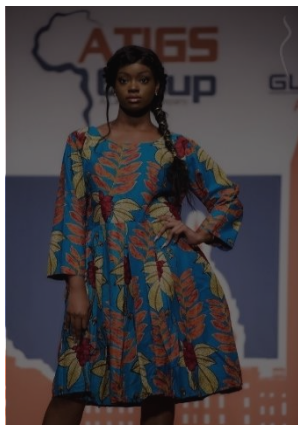
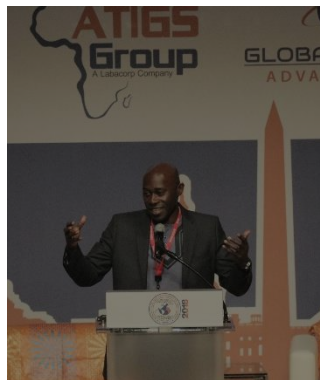




## PAST IMAGES

**ATIGS 2018**

***"Driving Trade, Unleashing Investment and Enhancing Economic Development"***





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# ATIGS DUBAI 2020

[www.atigs2020.com](http://www.atigs2020.com)

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## ORGANIZER CONTACT

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